



NICOLE DAVIS

BRAND IDENTITY

Welcome to Nicole Davis's world, where sophistication meets storytelling and financial clarity becomes an art form. Through captivating presentations, trusted advice, empowering coaching, and insightful writing, Nicole brings a fresh perspective to every endeavor.

Embrace her brand essence with elegant fonts and a rich color palette, reflecting professionalism and timeless elegance.

COLOR PALETTE

Rich Midnight Blue

PRIMARY

HEX
#1A1A3A

RGB
26 | 26 | 58

Moonlit Ivory

SECONDARY

HEX
#F5F5F5

RGB
245 | 245 | 245

Slate Lavender

PRIMARY

HEX
#655C7A

RGB
101 | 92 | 122

Silver Mist

SECONDARY

HEX
#D1D1D6

RGB
209 | 209 | 214

Bold Pink

PRIMARY

HEX
#FF007F

RGB
255 | 0 | 127

Steel Blue Gray

SECONDARY

HEX
#7D8490

RGB
125 | 132 | 144

TYPEFACES

BIG
CASLON

Regular Aa
Italic Aa
Bold Aa
Black Aa

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789

AVENIR

Light Aa
Oblique Aa
Book Aa
Medium Aa

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789

